



As we reopen and welcome the community back into our Bazaar, we want to remind you of the government guidelines and recently created City programs to support main street and retail businesses. This bottle of Hand Sanitizer by the Gerrard India Bazaar BIA is an effort to help lower the risk of community spread while promoting the Bazaar as a safe place to visit, shop, & dine.

"SPOT ME" Campaign

GIBBIA will be running a campaign "SPOT ME" around this hand sanitizer bottle. So, make sure this bottle stays at the front desk where your customers can easily spot it and are able to take a picture of the bottle to participate in the campaign. The lucky winner will get a 50\$ gift card to spend in their favourite store / restaurant in the Bazaar.

Business Mentoring - EnterpriseTO

If you need Business Mentoring, reach out to a Business Advisor at Enterprise Toronto that offer a wide range of business support services, including one-on-one consultations (by appointment) to discuss your business plan, guidance through any registration/licensing requirements and assistance with any business-related questions you may have.

Telephone: 416-392-6646
Email: smallbusiness@toronto.ca

Digital Main Street

Our Digital Main Street (DMS) Squad is still available to help you get started with building and growing your Digital presence. Joshua Bonilla who is our DMS lead is making appointments to help with things like strategies for generating revenue, communication strategies on the web, social media and more. Maybe our customers can't reach us, but we can still find ways to reach our customers!

Telephone: 647-269-9970
Email: joshua@digitalmainstreet.ca

ShopHERE

The COVID-19 crisis has highlighted the importance of having an online presence to sell goods and services. Leveraging Toronto's technology community, the City of Toronto and Digital Main Street have brought together a range of partners to build and optimize online stores for Toronto's independent businesses and artists at no-cost. ShopHERE provides independent small businesses and artists with a quick, easy and no-cost way to get selling online right away.

Apply here - <https://digitalmainstreet.ca/shophere/>

Help us understand your current situation today so we can keep advocating on your behalf. We are in this together, Stay Safe and continue to practice social distancing.

GERRARD INDIA BAZAAR BIA

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